PASSPORT

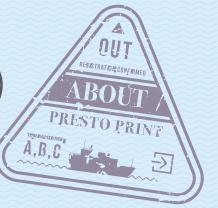


Presto Print Product Guide























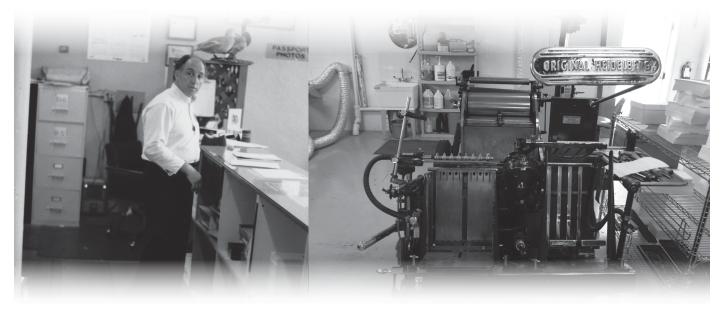
SHOP

IMMIGRATION OFFICER





ADVENTURES AT PRESTO PRINT



Presto Print is a family-owned business founded in 1976 by Joe Varanakis. His son Matt is the current owner and has been with Presto since 1995. Joe's passion for printing, quick project turn-around, and customer service with a personal touch is still felt through our print shop each day.

Presto Print quickly became one of Utah's first print shops with same-day turnaround. While we have expanded our capabilities beyond copies and now offer limitless printing and marketing options, we still stand with our original motto: to fulfill each and every order as fast as we can, without compromising any quality.

While keeping our founder's original values, we have also kept up with the modern digital age. We have pioneered a new brand of printing and design that works with social media and SEO companies to ensure your marketing needs are met as the industry evolves.

At Presto Print, we're proud of our superior print projects, incredibly fast turn-around times, and exceptional customer experience. In this booklet, you will find the numerous marketing and printing needs we fulfill for our clients. Feel free to contact us with any questions that you might have. We look forward to serving the Salt Lake community and beyond, for many years to come! Thank you for your continued support!

TABLE OF CONTENTS

Type / Type / Tipo PRESTO

Code / Code / Codigo
UTAH

Passport No. / No. du Passeport / No. de Pasaporte (801) 355-6131

Authority / Autorité / Autoridad
MATT VARANAKIS
OWNER OF PRESTO

Page 2 / Page 2 / Página 2

ABOUT US

Page 4 / Page 4 / Página 4

FILE PREPARATION

Page 6 / Page 6 / Página 6

MATERIALS

Paper | Home Décor | Retractable Banner Stands | Foam Boards | PVC/Polystyrene Boards | Yard Signs & Corrugated Boards | Aluminum Boards | Acrylic Boards | Vinyl Banners | Window Perfs, Decals & Clings | Floor Graphics

Page 7-18 / Page 7-18 / Página 7-18

PRINT

Booklets | Bookmarks | Brochures | Business Cards | Catalogs |
Door Hangers | Envelopes | Event Tickets | Flyers / Club Flyers |
Folders | Greeting Cards | Hang Tags | Invitations | Letterheads |
Menus | Notepads | Postcards | Posters | Rack Cards | Rip Cards |
Stickers & Labels | Table Tents | Special Shapes

Page 19 / Page 19 / Página 19

RAISED PRINT



Page 20 / Page 20 / Página 20

PREMIUM OPTIONS

Raised Print | Soft Touch Lamination | Embossing | Die Cutting | Spot High Gloss UV | Foil Stamping

Page 21 / Page 21 / Página 21

VARIABLE DATA PRINTING

Page 24-33 / Page 24-32 / Página 24-32

WIDE FORMAT

SIGNAGE / BANNERS

A-Frame Signs | Banners | Car Magnets | Posters (Wide) | Retractable Stands | Yard Signs

DECALS

Floor Decals | Window Clings | Car Decals | Window Perfs | Vinyl Stickers

APPAREL

T-Shirts | Sweatshirts | Hats | Bags

PROMOTIONAL ITEMS

Mugs | Keychains | Pens

RIGID SIGNS

Acrylic Boards | Aluminum Boards | Corrugated Boards |

Foam Boards | PVC Boards

HOME DÉCOR

Metal Wall Prints | Mounted Wall Prints

EXHIBIT

Tablecloths | Table Runners | Backdrops

HOW TO PREPARE

PRINT READY FILES

PrePress Checklist:

- ✓ All photos and images are saved in at least 300 dpi.
- ✓ File should be one of the required types with conditions met.
- The colorspace of files and images are CMYK or Pantone (for two or one color jobs) not RGB.
- Documents should contain 0.125 inch bleed on all sides and crop marks.
- ✓ Booklets are saved as single pages in the correct order with bleeds and crops (not in spreads).
- ✓ Artwork is one-up, not placed in a template.
- Please note, there is limited edibility with JPEG, PNG, and tiff files. If available please send high resolution PDFS or the original art files.

What Is Bleed?

Bleed is the portion of the product that will be trimmed off when it is cut to the final size.

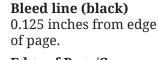
Why Bleed?

Bleed ensures continuation of colors, images, and designs past the final trim size to prevent imperfections from possible cutting shift. We require all artwork be built with at least 0.125 inch bleed to all sides. We automatically trim the bleed off each edge, which will result in the desired trim size.

Avoid Borders:

Please allow the accurate cutting tolerance around your design. We do not recommend borders due to possible shift in the cutting process, which may cause borders to appear uneven.





Edge of Page/Crop (magenta)

Everything outside this line will be trimmed off.

Margin (cyan)

All critical elements (text, images, logos, etc.) should be kept inside this line.



Ensure all elements are straight and square for a straight cut.



Make sure to extend the background images or colors to the bleed, or you may see a white border once trimmed.



Resolution:

All file formats must have a *minimum* of 300 dpi (dots per inch) resolution. Pictures created and printed high resolution will print clear. Images designed for the web have a low resolution of 72 dpi, which will cause the image to be jagged and blurred.



Color Mode:

All color artwork and/or images must be provided in CMYK color mode, unless otherwise stated. This excludes one and two color press jobs, which must be one or two pantone colors only.

Black & White

All black and white artwork and/ or images must be provided in grayscale color mode. Heavy black ink might cause smearing.

File Formats:

We accept the following file formats (though high resolution PDFs are preferred):

.pdf (with embedded fonts)

ai. (images embedded and fonts outlined)

.eps

.jpg

.psd (with all layers flattened)

Packaged InDesign .idml/. indd Files (with fonts and links included)

MATERIALS

INCLUDE, BUT NOT LIMITED TO:

Paper Stocks

28# Color Copy Digital 32# Color Copy Digital

50# Uncoated

60# Uncoated

70# Uncoated

80# Velvet Text

80# Gloss Text

100# Velvet Text

80# Uncoated Digital Cover

80# Dull Digital Cover

14 mil Synthetic Paper

12Pt High Gloss Coated One Sided

100# Gloss Cover

100# Dull Digital Cover

100# Linen Cover

120# Uncoated Digital Cover

120# Sterling Digital Dull Cover

130# Dull Digital Cover

16pt C25 Business Card Stock

NCR Carbonless Paper

Home Décor

Metal Wall Prints Mounted Wall Prints

Retractable Banner Stands

14 oz. Super Smooth GrayBack

Foam Boards

White or Black $^{3}/_{16}$ in. Coated Paper $^{1}/_{2}$ in. Coated Paper

PVC/ Polystyrene Boards

Celtec Premium Substrate 3 mm & 6 mm Flexible Substrates 1.5 mm (colors available)

Yard Signs & Corrugated Boards

White Coreplast Plastic Substrate 4 mm and 10 mm. Corrugated Boards also available in 10 mm.

Aluminum Boards

Epanel & Dibond Skin Face with Black Core 3 mm.

Acrylic Boards

Transparent Lightweight Acrylic

Vinyl Banners

13oz. Premium Scrim Glossy Vinyl

13oz. Premium Scrim Matte Vinyl

10oz. Premium Mesh Vinyl

Window Perfs, Decals, Clings, Sticker Sheets

9mil 60/40 Perforated Window Film 4mil White Calendared Vinyl

8mil White Static Cling Vinyl

Floor Graphics

Drytec Spot On Floor Vinyl





PRINTING

High-quality printing is always guaranteed thanks to our state-of-the-art digital and offset presses. These methods are the fastest and most cost-effective choices for printing high-quality orders; meaning the cost goes down as the quantity goes up. Digital printing is the perfect choice for shorter runs and quick turn-around times. Same-day and next-day production is available. We also have Utah's only digital high speed ink-jet machine. This way when you print on uncoated paper, you get an uncoated look. No shine at all, like traditional digital copiers. Allow digital and offset printing to market your brand quickly and with the highest quality.







BOOKLETS

Booklets are the ideal way to showcase the products and materials your company has to offer. Whether they are informative or fun, you have the freedom to choose from a variety of paper stocks, sizes, stitches, and bindings for your custom booklets.











BOOKMARKS

Custom bookmarks make ideal promotional items or gifts for any occasion. Personalize your bookmark size and ensure your business stays front of mind.





BROCHURES

Each brochure we print will impress your customers and showcase your company in a positive light. They can be printed on your choice of premium paper stocks, in various sizes, with numerous folding options.



Accordion Fold



Closed Gate Fold



Open Gate Fold



Double Parallel Reverse Fold



Double Parallel Fold



Half Fold Then Half Fold



Half Fold Vertical



Half Fold Horizontal





Half Fold Then Trifold



Roll Fold (4 Panel)



Trifold



Z Fold

BUSINESS CARDS

Business cards are the best way to make a lasting impression. Our premium paper stocks, shapes, and sizes ensures that you find the right card for your promotional needs. Choose folded cards to add more content, or create your own special shape for exciting, unique looks.



Rectangle 2"x3.5" (US Standard)



Round Rectange 55 mm x 85 mm (European Standard)



Special Shape: Half Circle



Special Shape: Wink



Special Shape: Leaf



Special Shape: Oval



Pre-Scored Folded Business Cards



Special Shape: Circle











Special Shape: Rectangular



CATALOGS

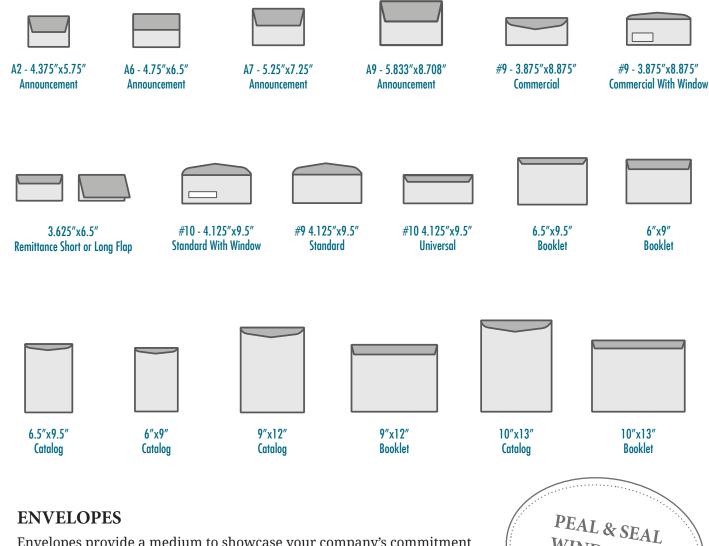
Catalogs are the ideal way
to showcase what your
company has to offer and are
professionally created to reflect
the excellence of your business.
Choose from a variety of paper
stocks, sizes, stitches, and
bindings for your catalog.



DOOR HANGERS

With door hangers, you will have an effective marketing tool as well as an efficient way to relay information.





Envelopes provide a medium to showcase your company's commitment to quality and establish credibility. Whether you need basic #10 envelopes or a custom size, we offer a variety of envelope sizes, options and orientations to meet your needs. Our envelopes also work for variable data printing and mailing.



FLYERS

Flyers are an indispensable tool to promote your business services and events across a wide audience. In addition to multiple premium paper stocks and sizes, rounded corners and several coating and folding options are available for finishing touches.



CARBONLESS FORMS

Carbonless forms are a great way to record important transactions. They are available in 2-part, 3-part, or 4-part sets. Combine several sets in one pad or organize your forms with sequential numbering. Carbonless forms can be glued in sets, padded or placed in booklet form.



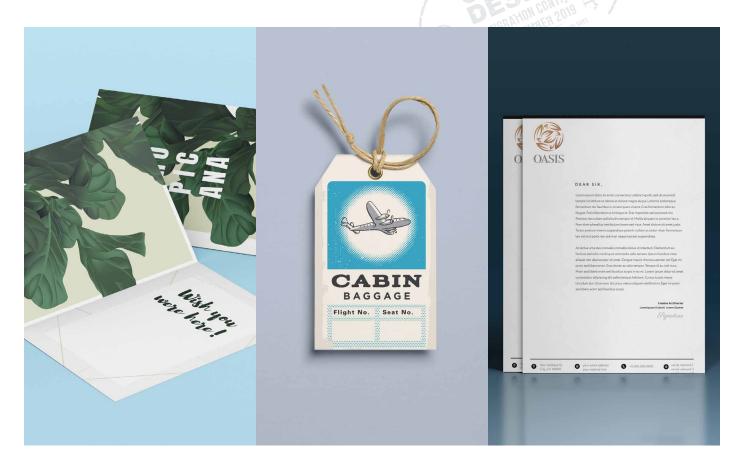
FOLDERS

Create professional folders with personalized pockets. We use high-quality, full-color printing to create folders that grab the viewer's attention in a positive way. We have various size and pocket options.



EVENT TICKETS

Many people enjoy keeping tickets to remember the great time they had at your event. Custom tickets become keepsakes that continually remind patrons of your business. Options for perforating and numbering tickets are available.



GREETING CARDS

Personalize your own greeting cards for special occasions and send them out to your customers to show them that you care. We use high-quality inks, durable paper stocks, and appealing designs in various sizes to create cards that are sure to impress recipients.

HANG TAGS

Hang tags attract instant attention and recognition of your products. We offer a variety of sizes and shapes, as well as options for a folded hang tag.

LETTERHEADS

Your corporate letterhead is the imprint of your brand identity. These can be used every day or for direct-mailing advertising. Letterhead can be printed on a variety of stock.



POSTCARDS

Postcards are one of the most cost-effective marketing tools and can be used as direct-mail advertising. Some of our most popular postcard sizes are 4"x6", 5"x7", 6"x9", and 8.5"x5.5", and they come in various stocks and several coating options.



NOTEPADS

Notepads are an essential tool in the office for memos and notes. They are an effective promotional item to market your business with a personal touch.



MENUS

We offer printing for menus in a variety of paper stocks with multiple fold and cutting options, including a 14 *mil* synthetic paper and soft touch lamination. Menus are a subtle way to ensure that customers think of you every time they're hungry.



RACK CARDS

Rack cards are always a crucial marketing tool for just about any business and will help you get noticed and increase your return on investments. We offer custom rack cards in numerous impressive paper options to meet your needs and your budget.

RIP CARDS

Rip cards can make it easy for potential clients to keep your coupon or contact information handy. They are a great option for hanging on doors as you travel the neighborhood, place in information racks, and pass out to clients at trade shows. They are available in various sizes, paper stocks, and finishes.

MINI POSTERS

Mini posters are always great when you want to call attention to an upcoming performance, grand opening, or other event. Personalized posters help you spread the word to attendees. You can choose between various sizes and coating options. Available up to 19" x 13".



TABLE TENTS

Table tents are an excellent way to get the word out about specials, deals, or exciting upcoming events. Table tents are durable, full-color, and sure to attract attention with a variety of sizes, stocks, and customization options available.



STICKERS & LABELS

Your message will stick with custom stickers and labels, a great vehicle to spread brand recognition and display your message. We can do mailing labels, wine labels and much more. Our stickers and labels can be printed on stock for indoor and outdoor use and are available in custom shapes and sizes.



SPECIALSHAPES



Choose from our wide selection of versatile special shapes or create your own to design unique *business cards, postcards and much more* for a lasting impression.



CIRCLE

Round artwork is a way to think outside the box. Whether you want personalized coasters or a unique business card, round jobs are sure to catch your client's eye.



HALF CIRCLE

A half circle piece adds an undeniable wow factor to your everyday art. Art with a half circle is professional and understated.



WINK

Standard art will have a special touch with a wink-shape, where only one corner is rounded. You get all the benefits of a regular print, except with a touch of fun.



ROUNDED RECTANGLE

Your standard art will have an edge by taking away the edge. Rounded corners give your art a look that is sleek while remaining its true size.



LEAF

With round corners on one side and straight edges on the other, this art is modern and fun.



OVAL

Oval-shaped art is great for catching attention and making your brand impressive and unique.





ROUNDED & REGULAR SQUARE

Square art is an ideal choice for standing out and being unique. Show off vibrant images on a shape that is symmetrical, different, and versatile. Plus, it offers endless possibilities to get creative.

RAISED







RAISED UV

With Raised UV, you have the option to create a smooth raised ink look that's attractive to sight and touch. Spot UV offers more than just looks, it locks in an exquisite gloss coating that gives protection and clarity.

RAISED FOIL

Bring life to your artwork with raised foil in multiple color options. Add this application to any part of your art and turn it into a decorative piece that's subtle yet irreplaceable.

PREMIUM OPTIONS









EMBOSSING & DEBOSSING

Embossing is the technique that produces raised designs on paper, making the embossed elements appear 3-dimensional. Debossing is the opposite wherein the design is imprinted, creating a depressed effect. There are different methods of each: via matched male or female roller dies, or by passing a sheet of metal between rolls of the desired pattern.

DIE CUTTING

Die cutting is a process that allows you to create a die in order to make a beautiful and personal cut shape for a variety of paper products.

SPOT HIGH GLOSS UV

Spot High Gloss UV creates a striking contrast between the elements that have it and the rest of the design.
As a result, the elements treated with Spot UV will pop off the page, creating a dramatic effect. This treatment is done in house digitally on our Ricoh Digital Press. We can also do gold, white, and silver spot as well.

SOFT TOUCH LAMINATION

1.7 mil Soft Touch
Lamination adds a velvety
soft touch to any project.
Unlike most design
elements that appeal
to the sense of sight, a
soft-touch finish allows
a printed piece to gain
distinction by stimulating
the sense of touch.

VARIABLE DATA PRINTING





Variable Data Printing (VDP) is a type of digital printing in which elements such as text, graphics, and images may be changed from one printed piece to the next using information from a database. Also known as one-to-one marketing, VDP is a form of direct mail that can deliver highly targeted and personalized messages. For example, you can have a postcard with a general layout but customize each postcard with a different message that is personalized for a specific recipient.













WIDE FORMAT

PRINTING

Our digital wide-format printers use UV based inks, Latex based inks, and dye sublimation based inks for ultimate coverage, quality, and durability. Our machines are capable of printing on a roll, for all of your vinyl or paper needs, as well as on solid substrates like aluminum and other material boards. We can also cut your print into any shape you desire, and have the latest in cut vinyl options for stickers and window vinyl projects. Make a large statement with our large prints.



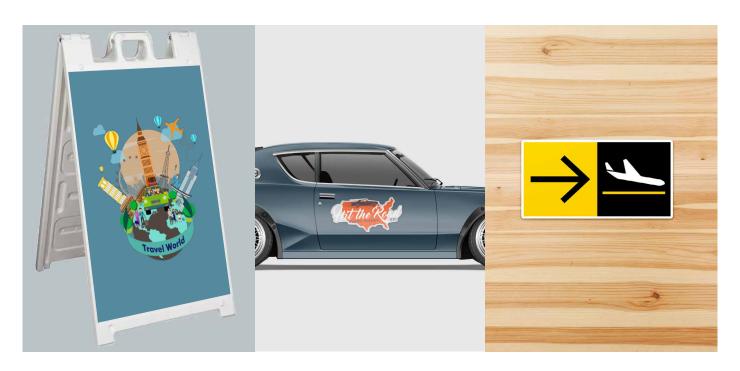






WIDE FORM

BANNERS, TRADE SHOW MATERIALS, RIGID PRINTS & WALL MURALS



A-FRAME SIGN

A-Frame signs will convert passersby into customers, and they're great for the storefront and other business' use. These are printed with UV ink for longer durability and are scratch, abrasion, and weather-resistant.

CAR MAGNETS

Car magnets are a great way to use your vehicle as a marketing opportunity. Car magnets are fade-resistant, wind-tested, and durable, with an easy-to-apply and remove function. They're available in custom sizes.

FLOOR DECALS

Floor decals amplify any business and create an appealing aesthetic. These easy-to-apply/remove decals are heavy-duty for both indoor and outdoor use and hold your design on a slip-resistant fabric.



BANNERS

Banners are one of the best ways to make a statement or call attention to your business. All vinyl banners are printed on one side with multiple stock options.



VINYL GROMMET BANNERS





RETRACTABLE BANNER STANDS

ECONOMY 1 SIDED

33"x81"

PREMIUM 1 SIDED 33"x81" and 48"x92"

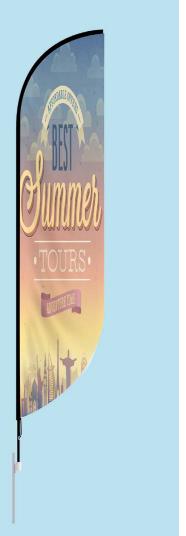


TABLE TOP (PREMIUM) 1 SIDED

Table top banners are high-impact displays that fit on a table or other surface. These are easy to install, so you can set up or replace your full-color banners in just minutes.

Available in:

11" x 17" 15.75" x 32" 8.25" x 12" 11.5" x 17.5"





YARD SIGNS

Your message will come across clearly and easily with custom yard signs. Vibrant colors are printed on corrugated plastic with step stakes available.



FLAGS

Flags are frequently used in conjunction with events, parades, and markets and are simple, yet aesthetically pleasing. Flags are available in multiple shapes and various base options.

POSTERS

Our posters are printed on photo-quality paper and will make your message the center of attention. They're ideal for displaying vibrant and colorful images to market events or information about your company.

WINDOW CLINGS

Window clings make eyecatching window displays for both business and personal use and are an effective way to market your business.



WINDOW DECALS

Window decals can instantly transform unused space on vehicles and walls into effective advertisements. These are easy to apply and easy to remove with a low-tack removable adhesive.



WINDOW PERFS

Window perfs (made of perforated vinyl) are the best tool for window advertising as they allow for two-way or one-way visibility. Window perfs allows you to cover your entire window with art and still see through it.







CUT VINYL IMAGE

Vinyl images are a perfect choice for use on walls, boats, jet skis, snowmobiles race cars, trucks, vans, SUVs, windows, storefronts, and virtually any other smooth surface. Available in any size or custom shape up to 60" tall by 100" long. Installation is available.

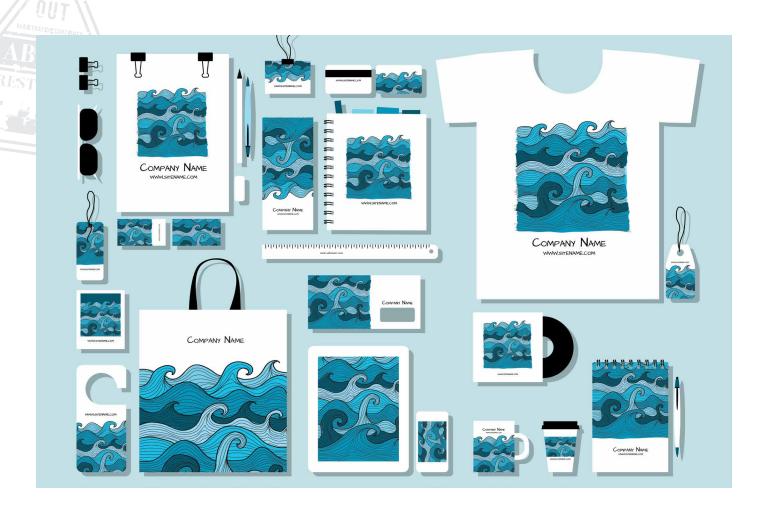


DECAL/STICKER SHEETS

Custom sticker sheets let you fit multiple sticker designs on one sheet. Customize the entire page and place stickers anywhere you like. Each sticker will be kiss cut for easy peeling. Not only can sticker sheets be displayed in a unique fashion but you can utilize the extra backing surrounding the sticker design for whatever message is important to you and your brand.

CUT VINYL LETTERING

Adhesive letters & numbers that you can apply to anything with a clean smooth surface. Every custom window lettering order comes sandwiched between a protective silicone coated paper and a transfer tape. The transfer tape will help make application a breeze. Available in any size or custom shape up to 60" tall by 100" long. Installation is available.



PROMOTIONAL PRODUCTS

Promotional products, also known as ad specialties, make up a nearly \$22 billion dollar industry and are used by virtually every business in America. Why? Items like mugs, pens and t-shirts are memorable and provide a better cost per impression for advertisers than almost every major marketing effort like TV, magazines and the Internet. We are able to supply your company with every possible promotional product from over 3000 suppliers. With so many ad specialties available there is a huge opportunity for professionals like you to boost ROI and leave a lasting impression with your customers. Our mission is to help you create long-lasting relationships with your clients through the power of promotional products. Check out our on-line catalog for all options.

T-SHIRTS / APPAREL

Logo apparel is a strong, costeffective way for your company to promote its goods, services and image! Created in house on our Direct-to-Garment machine, you'll find a great selection of affordable t-shirts, jackets, hoodies, etc. Perfect for quantities up to 1,000 units. You'll get friendly help with size and color selection, too.

TABLECLOTHS

Tablecloths are a great way to step up your trade show, exhibit, or presentation tables. The polyester dye sublimated fabric is washable and available in an open or closed back. The 6-ft tablecloths are designed to drape over a 72" x 30" x 30" display table.

TABLE RUNNERS

Table runners are a simpler, yet effective way to market your display table at an afffordable price. The dye sublimated polyester fabric is washable and designed to drape across the front, top, and back of your trade show or exhibit table.

BACKDROPS

Customized backdrops are ideal as a portable option for any indoor display or photoshoot. The curl-free edges include pole pockets, where 1.625" telescoping poles are inserted and adjusted to the desired size. Our step-and-repeat backdrops are available in a 9 oz. wrinkle-free fabric or a 8.8 oz. tension fabric.



CLOSED BACK TABLECLOTHAvailable in 6 ft or 8 ft lengths



TABLE RUNNERAvailable in 24" x 72"



Available in 8' x 8' or 8' x 10" Also Available in Tension Fabric 8' Comes Straight or Curved Display up to 20' wide.



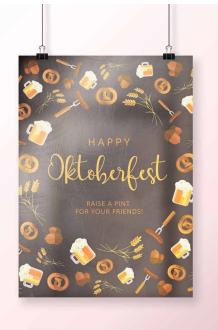
OPEN BACK TABLECLOTHAvailable in 6 ft or 8 ft lengths













ACRYLIC BOARDS

Acrylic boards highlight your design with reliable strength and high-tech beauty. Art is printed on clear cast acrylic with a gloss finish. These are also an excellent choice if you want lighting around or behind your art.

ALUMINUM BOARDS

Aluminum boards are perfect for outdoor and indoor use. They have a beautiful gloss surface and are sure to bring out the contrast in your images.

CORRUGATED BOARDS

Corrugated plastic boards have longevity and durability without compromising on the quality. Plastic substrates come in a variety of thicknesses and can be used outdoors, because they are waterproof, weather-resistant, and stain-resistant.









FOAM BOARDS

Foam boards are durable, longlasting, and lightweight. They are ideal for all of your interior decorating or advertising needs.

PVC/POLYSTYRENE BOARDS

PVC/polystyrene boards are valuable for a number of industries, made from sturdy plastic, and topped with a semi-gloss surface for max durability.





METAL WALL PRINTS

Metal wall prints are printed on aluminum panels with gloss white coating that is scratch and fade-resistant. These are available in all shapes and sizes and come with either mounting tape or standoffs for an off-the-wall modern look.



MOUNTED WALL PRINTS

Mounted wall prints will liven up any room. They are printed on high quality archival materials and mounted with standoff hardware.







WALL MURALS / WALL GRAPHICS

Decorate your interior or exterior walls with our Wall Graphics. Wall Graphics are fade resistant, durable, and waterproof. They are pressure sensitive to allow easy installation. Wall Graphics have self-adhesive backing - simply peel and stick. They are UV printed and can be placed on any flat and dry surface. Matte or Gloss Laminate can be applied for extra durability and protection. Any shape or size available (20ftX50ft wall pictured). Installation included.

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